

Amherst Marching Comets
Social Media Agreement

C **Consider your audience** – parents, grandparents, teammates, coaches, friends, opponents, employers, administrators, colleges, and law enforcement can all see your posts.

H **How you intend your message, may not be received that way** – people can't read sarcasm, humor, or inside jokes – think before you post.

A **Always remember that whether deleted or not**, what you post can be on the internet forever.

M **Make sure your message is well thought out before you hit 'enter'** – is it harmful, illegal, and truly representative of your team, your goals, your mission or even your own “digital identity”?

P **Post knowing that your words will become public** – all information including texts, pictures, retweets, videos, selfies, etc. can be obtained by directors, teachers, administrators, and law enforcement – and they can bring immediate and swift or life-altering consequences.

I **Inappropriate material can jeopardize one's future** - photos, videos, comments, texts, or posts showing the personal use of alcohol, drugs and tobacco or of a sexual nature which can include links to websites of a pornographic nature and other inappropriate material – have immediate and life-lasting consequences.

O **Ownership of social media can be FUN!** – positive, supportive, encouraging posts can reveal such personal, positive qualities as leadership, coach-ability, sense of humor, maturity, and integrity.

N **Never post in anger or frustration** – one can never retract hurt, respect, or embarrassment.

“I promise to be a **Social Media Champion**. I fully understand that my misuse of social media can and will have consequences with my director to the point to where it may even jeopardize my membership with the program.. I understand that further action can and will be taken by school administration and or even law enforcement on a case-by-case basis. Social media is a personal privilege and represents me, my section, my school, and my community.”